

## PRINT ADVERTISING \$50-\$300

### Place Your Ad in the Conference Program

As the *most accessed* piece of literature during the MACCA conference, the conference program contains the presentation titles, speaker and break schedule, and room assignments. Participants easily look at the program several times a day. It's a MUST HAVE document for all attendees.

Quarter Page Ad	5.25 X 4	<b>COST:</b> \$ 50.00
Half Page Ad	5.25 X 8.25	<b>COST:</b> \$ 100.00
Full Page Ad	8.25 X 10.75	<b>COST:</b> \$ 180.00

### Your Flyers Placed in Participant Packets

MACCA provides each attendee with a plastic folio that contains everything they will need to navigate the conference. Having your flyers or advertising placed in each participant's folio guarantees that each and every participant will see what you have to offer. Please note that sponsors must provide the flyers.

**COST:** \$ 200.00

## DIGITAL ADVERTISING \$300

### LOGO on the MACCA Website for 1 year

MACCA's website is at the CENTER of all membership and conference activity. Your logo would be placed right at the top of the main page for all members to see for an entire year following the annual conference; a hot link to your site allows members easy access to see what you're all about.

**COST:** \$ 300.00

## BUSINESS/VENDOR SPONSORED RECEPTION – Cost varies depending upon menu

### Business Sponsored Reception - Thursday Evening, 5:30-6:30pm

New to MACCA in 2016, there is an opportunity to sponsor an early evening reception on Thursday for conference attendees. Light appetizers and beverages may be ordered directly from the Double Tree Hotel and a menu will be furnished to assist in planning. Business vendors will be set up at stations in the Reception Room for attendees to visit, experience a demonstration of the product or service, and converse with representatives in a relaxed setting.

## EXHIBITOR TABLE IN CONFERENCE LOBBY \$300

The exhibitor tables are placed right outside the main conference meeting rooms, a high traffic area perfect for engaging and speaking with participants directly. By being an exhibitor, you will have a table placed directly outside of the main conference meeting area, and you will be thanked publicly for your sponsorship.

**COST:** \$ 300.00

## QUESTIONS or REGISTER for a SPONSORSHIP OPPORTUNITY – CONTACT:

**Anne Scholl-Fiedler, MA, LCPC**

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443-394-9257

Please note **CONFERENCE REGISTRATION** is **NOT** included with any of the sponsorship options. If you wish to attend the conference or conference sessions, you must register through the MACCA website.